

**Uninsured**  
Quit Line Data Summary  
April 1 - June 30, 2002

	<b>Uninsured</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 443</b>	<b>N = 3,421</b>
<b>Percent of Statewide Calls</b>	22.7%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	NA	100.0%
	<b>Uninsured %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 437</b>	<b>N = 3,099</b>
Female	57.4%	62.9%
Male	42.6%	37.1%
<b>Race/Ethnicity</b>	<b>N = 412</b>	<b>N = 2,578</b>
People of Color	15.5%	13.7%
White	84.5%	86.3%
<b>Age</b>	<b>N = 360</b>	<b>N = 2,323</b>
Less than 18 years old	0.3%	2.1%
18 - 24 years old	18.9%	16.3%
25 - 34 years old	26.1%	22.2%
35 - 44 years old	27.5%	27.3%
45 years and older	27.2%	32.0%
<b>Education</b>	<b>N = 432</b>	<b>N = 2,679</b>
Did not graduate high school	16.2%	17.8%
High school graduate	37.5%	33.7%
Some college/vocational school	40.3%	37.4%
College graduate	6.0%	11.0%
<b>Caller Type</b>	<b>N = 442</b>	<b>N = 2,929</b>
General Information	0.0%	11.5%
Health care provider	0.0%	2.8%
Tobacco user	100.0%	85.6%
<b>Payer Type</b>	<b>N = 443</b>	<b>N = 1,951</b>
Uninsured	100.0%	22.7%
<b>Heard About</b>	<b>N = 381</b>	<b>N = 2,463</b>
Past caller	6.8%	17.0%
Employer/worksites	0.8%	1.3%
Health care provider	12.1%	17.6%
Television	25.2%	22.8%
Outdoor advertisement (billboard/bus/wall)	4.5%	4.7%
Targeted mailing	3.7%	2.6%
Great Start	0.0%	0.4%
Radio	1.0%	1.3%
Newspaper/Magazine	1.8%	2.2%
Brochure/Newsletter	6.6%	4.9%
Family or friend	33.6%	21.7%
Health Department	3.4%	2.9%
School	0.5%	0.5%